

## GRUPPO DIGITOUCH

### Company Data

Bloomberg Code	DGT IM
Reuters Code	DGT.MI
ISIN Code	IT0005089476
Share Price (€)	1.44 €
Date of Price	25/05/2018
Shares Outstanding (m)	13.9
Market Cap (€m)	19.9
Market Float (%)	33.9%
Daily Volume	2,500
Avg Daily Volume YTD	39,475

Source: S&P Capital IQ, May 25, 2018

### Analyst Coverage

Consensus Target Price: €2.34 per share  
Robo Target Price: €1.36 per share

### Key figures

€m	2015	2016	2017
Revenues	23.1	25.4	26.5
EBITDA	4.5	3.8	4.1
Margin	19%	15%	15%
EBIT	2.7	0.6	(1.0)
Margin	11%	2%	n.m.
Net Income (Loss)	1.3	1.1	0.4
Net (Debt) Cash	(1.4)	(2.0)	2.1
Equity	12.7	13.7	14.1

Source: S&P Capital IQ, May 25, 2018

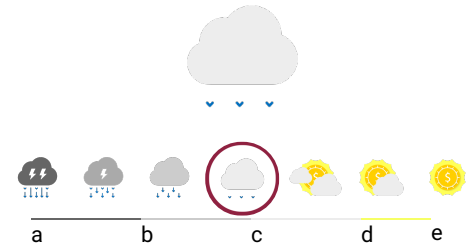
### Shareholders

	% of issued Share Capital
Sodapao S.r.l. (P. Mardegan)	20.3 %
Digivalue Media S.à.r.l.	11.9 %
Daniele Meini	11.9 %
Simone Ranucci Brandimarte	16.6 %
Marko Maras	5.3 %
Market	33.9 %

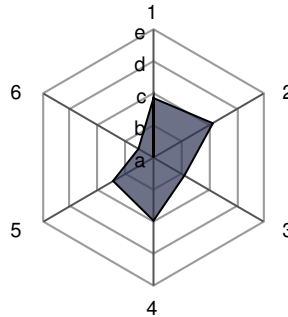
### Key people

Board of Directors	
Simone Ranucci Brandimarte	Chairman
Paolo Mardegan	CEO
Marco Trombetti	Independent Director
Daniele Meini	Non-executive Director
Barbara Falcomer	Independent Director

## 30-day share price expectations



### Radar

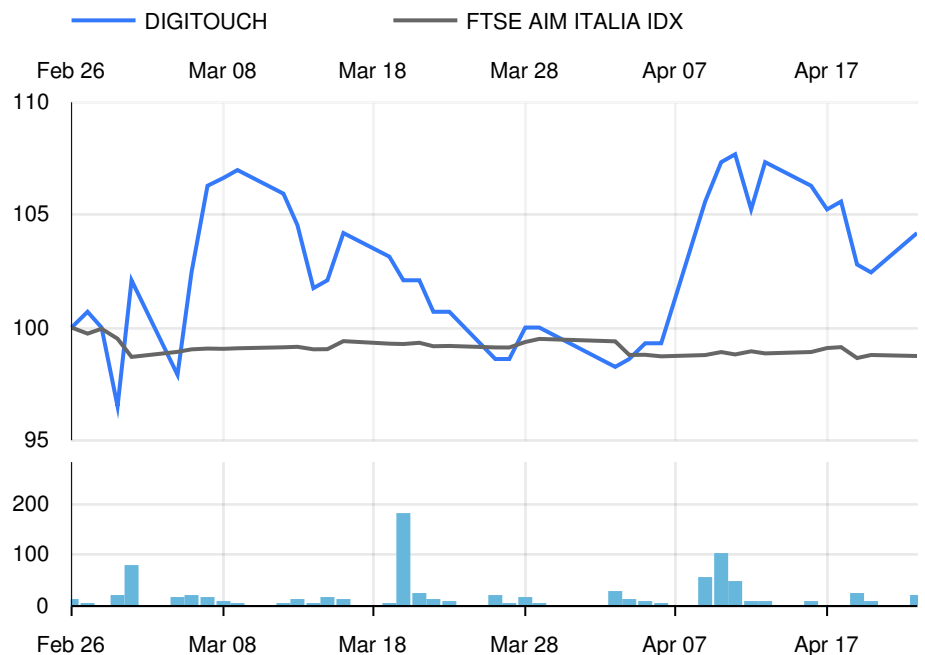


### Relevant trading ratio [0-1]

1 - 1W RTN	0.47
2 - 1Y RTN	0.54
3 - Upside	0.28
4 - Prob Upside	0.49
5 - VAR	0.37
6 - Current Volatility	0.14
Rsi	-0.99
MACD	0.03
R-cluster	1

Note: The radar above is a simulation based on information as of May 27, 2018. The relevant trading ratios are subject to daily update by the roboadvisor. For an updated view on the share please refer to [www.selfiewealth.com](http://www.selfiewealth.com)

### DIGITOUCH volume & trend vs FTSE AIM ITALIA IDX



Note: Volumes values x1000  
Note: Feb 26, 2018 = 100

### DIGITOUCH Profile

DigiTouch is an Italian independent digital marketing player and Mar-Tech specialist. Founded in 2007 and listed on AIM Italia since 2015, DGT operates through its agencies DGT Agency, Performedia, E3, Optimized Group; DGT Consulting, strategic consultancy for digital transformation; DAPcenter, an agency trading desk; Digital Automotive Solutions; the comparable MutuiPerLaCasa.

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**CAPTION**

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**1.1 W RTN**

Last week return (in percentage). The higher the 1W RTN value, the higher the return of the last week. A small value of this indicator means that the return is negative. A value of 0.5 indicated that the stock price is unchanged and the return of the last week is 0

**2.1 Y RTN**

Last year return (in percentage). The higher the 1Y RTN value, the higher the return of the last year. A small value of this indicator means that return is negative. A value of 0.5 indicated that the stock price is unchanged and the return of the last year is 0.

**3. UPSIDE**

Indicates how large is the expected stock rise. The higher the Upside value, the higher the stock rise. A value of 0.5 indicates a 15% expected rise within a month thereafter.

**4. PROB UPSIDE**

Indicates how large is the probability that there will be a stock rise. The higher the ProbUpside value, the stronger is the probability that the stock rises.

**5. VAR**

Refers to the estimated maximum loss that a financial instrument can record in one day with a given probability level. This measure is observed statistically and corresponds to the 5th percentile of daily yield distribution (VAR95). VAR is reported on RADAR on scale 0-1 and with an inverse representation where a "wide" radar corresponds to a lower risk, while a "narrow" radar corresponds to a greater risk.

**6. CURRENT VOLATILITY**

Indicates the level of the price fluctuations of the last week. A higher indicator value indicates that a security's value can potentially be spread out over a larger value. A stock with a volatility of 0.5 is expected to move 50% for every move in the benchmark.

**RSI:**

The Relative Strength Index (RSI) is a momentum indicator, that compares the magnitude of recent gains and losses over a specified time period to measure speed and change of price movements of a security. RSI values of 70 or above indicate that a security is becoming overbought or over-evaluated and therefore may be primed for a trend of reverse or corrective pullback in price. RSI values of 30 or below are commonly interpreted as indicating an oversold or under-evaluated condition.

**MACD:**

Moving Average Convergence Divergence (MACD) is a trend-following momentum indicator that shows the relationship between two moving averages of prices. A MACD above 0 indicates an upward momentum. Below 0, a downward momentum.

**R-cluster:**

R-cluster is an indicator which categorizes stocks in 5 risk clusters. High stock-cluster value represents stocks with the high volatility.

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